



# Pirates of the Northwoods

## Meeting Notes

Members present: Dan D., Jay S., Donny G., Dave S., Kittie O. and Lee Ann A.

Dave said he had talked with Bob MacIntosh about having a 2022 fun walk/run. Bob said we could use the old Nicolet Plastics building like we always have. Bob said the timing system is available for as much as we want to use it.

Bob questioned whether all the money Nicolet Plastics has donated in the past has been distributed to the various units. Lee Ann brought her thumb drive to the meeting with past years' information. She double checked and all past funds have been given out. There is start-up money in the walk/run checkbook to handle any unforeseen expenses.

Dave has talked to the new owners of Super Valu and he thinks they are 99% in. He is hoping that they would be one of two major sponsors for at least \$2,000. He would also ask Super Valu to be a drop off point for registrations.

Dave is going to approach Speedy T's in Lakewood to see what they can contribute and see if they can do the tee shirts for the

Date: February 10, 2021

Time: 3 PM

Location: Mulligans Sports  
Bar & Grill,

16707 State Highway 32,  
Lakewood, WI 54138

event. The shop hasn't been open lately so Dave plans to call the owner.

Different levels of contributors were discussed. Dave said he wanted at least two major sponsors--\$2,000 or more and their logos used on the shirts. He would also like to have at least two sponsors of \$500 or more and they could be listed on the shirts' sleeves with their logos. Depending on how many lower-level sponsors we get (\$100 and above), they would be listed on the back of the shirts. If space allows, their logos would be on the shirts. We would also count in-kind contributors.

Lee Ann will forward past sponsor forms to Dave and Dave will continue to work on getting sponsors. Several businesses to be contacted were discussed.

Since many of the contacts were in Lakewood, Townsend and Mountain, it was decided to invite all the fire departments and first responders in the area and contributions to each department will depend on their participation. They will also be asked how much money they need and for what. Contributions will depend on participation, need and how much money is raised.

When the Parrot Heads first started sponsoring the walk/run, teams were

encouraged and they would receive a lower rate. Such as, 1 to 3, \$25 per participant, 4 or more, the fee drops to \$20. It will also be decided that after a certain date, the price should be \$30 and the person would not be guaranteed a tee-shirt.

Since June is fast approaching and we wouldn't have enough time to do a good job on the event, it was decided to hold it Saturday, October 1. We will probably start it at 10 a.m. because the days will be shorter and the mornings cooler. It was discussed how we could make it a more fun event. Starting later would allow us to possibly have more food and beverages, have a D.J., etc.

Lee Ann distributed a possible logo for the shirts. It's a parrot with fall leaves falling down. It was decided to call the event "Nicolet Fall Colors Walk/Run."

Our next committee meeting will be Thursday, March 10, 3 p.m., at Mulligan's.

Kitti Orchel, Secretary